

For Immediate Release

Media Contact:

Buzz Delano Celerity Technologies buzz.delano@celeritytek.com 949.453.9988

Celerity Introduces New Fiber Optic HDMI Cable System

Universal Fiber Optic Series improves 18Gbps stability

Irvine, CA - January 30, 2018 - Celerity Technologies, following the company's breakthrough for long distance fiber optic HDMI, will begin delivery immediately for its new

Universal Fiber Optic HDMI cable series. Celerity "UFO" continues the company's "2 Steps to Fiber Optic HDMI" innovation for which no fiber terminations and tools are required.



Celerity UFO is delivered as a complete system of a plenumrated Celerity UFO fiber cable

ranging in length from 35 to 1000 feet and a matched pair of detachable TX and RX HDMI Connector Cables. The UFO fiber is bi-directional, allowing for easy prewiring from the source or display location. Each TX and RX Connector Cable includes a 6 foot fiber pigtail terminated with a Celerity UFO connector to couple to the UFO fiber. A hardwired USB power cable is included for required power connection at the display (RX) location. The USB power connection is optional at the source (TX) location.

Celerity UFO also provides an optional Keystone Wall Plate that couples the in-wall UFO fiber cable to the front-side TX or RX Connector Cable. This approach offers a clean, architectural finish with no need for copper HDMI extension cables or power cables.

"Celerity have always been on the leading edge of fiber optic technology and UFO continues this. UFO is a 100% optical interface from each HDMI connector which allows the cable to be bi-directional and provide 18Gbps performance stability and even better, for our



dealers to prewire for the future. We will offer an HDMI 2.1 system at a later date which our UFO in-wall fiber will support " said Buzz Delano, Director of Business Development for Celerity.

Celerity Universal Fiber Optic HDMI cables are available in lengths from 35 to 1000 feet,

###

About Celerity Technologies, Inc.

Founded in 2012, Celerity Technologies, the inventor of the first fiber optic HDMI cable to deliver 18Gbps, 4K 60Hz 4:4:4 performance is dedicated to providing the best quality connection between source and display components. Celerity possesses extensive electrical and mechanical engineering experience in signal processing over fiber optics for HDMI, DVI, Ethernet, RS232, IR and USB. Visit www.celeritytek.com for more information.

Celerity is a trademark of Celerity Technologies, Inc. HDMI, the HDMI logo and High Definition Multimedia Interface are trademarks or registered trademarks of HDMI licensing, LLC in the United States and other countries. Decora is a registered trademark of Leviton. All rights reserved.